



**NAON**  
National Association of  
Orthopaedic Nurses

**45TH**  
ANNUAL CONGRESS

**KEEP  
BELIEVING**

MAY 17-19, 2025  
THE ROSEN CENTRE  
9840 International Drive • Orlando, FL

**EXHIBITOR AND  
SPONSOR PROSPECTUS**

# ABOUT NAON AND THE ANNUAL CONGRESS



Partnering with the National Association of Orthopaedic Nurses (NAON) positions your company's products and services in front to hundreds of orthopaedic influencers and decision makers. In-person interaction and product education between exhibitor and attendees allow members to return to their units as knowledgeable ambassadors of your product and services. In turn, exhibitors receive valuable, on the spot feedback directly from those who are hands-on with the patient. These interactions educate both the member and the exhibitor, contributing to the overall betterment of the orthopaedic profession.

## WHY PARTNER WITH NAON

Exhibiting and becoming a sponsor at the 45th Annual NAON Congress offers numerous benefits for businesses and organizations seeking to expand their reach and influence within their industry. Firstly, it provides a unique opportunity for direct interaction with potential clients, partners, and industry leaders, facilitating networking and relationship-building that can lead to new business opportunities and collaborations. Additionally, showcasing your products or services at Congress enhances brand visibility and credibility, as it places your company in a competitive landscape alongside other industry players. Congress also serve as a platform to gather valuable feedback from attendees, which can be crucial for refining your offerings and strategies. Furthermore, attending industry-specific sessions and workshops can provide insights into market trends and innovations, keeping your business at the forefront of industry developments. Overall, exhibiting at an annual conference can significantly boost your company's profile and contribute to long-term growth and success.



# WHY BECOME AN EXHIBITOR AT NAON'S ANNUAL CONGRESS

---

## 2025 CONGRESS EXHIBITOR OPPORTUNITIES

Would you like to offer products and services to hundreds of orthopaedic professionals in one place? The 45 NAON Annual Congress is your ticket to expose your company to your existing and future customers. Congress 2025 will bring you face-to-face with industry professionals and administrators. The conference and exhibition will be held at The Rosen Centre in Orlando, FL, which is centrally located in the US. The exhibition will assure a steady flow of potential and existing customers excited to view state-of-the-art displays, services, technologies and merchandise.

### Tabletop Exhibits | \$2,600

Tabletop Space only: no electrical, upgraded furnishings, shipping, or labor

- One (1) ID Sign and booth number sticker
- One (1) 6' table, one (1) wastebasket, and two (2) chairs per tabletop.
- One (1) complimentary Full Registration (includes all meals and events)
- One (1) complimentary Vendor Hall Only badge (includes breakfasts and breaks, does not include lunches, receptions, or education)
- Additional Exhibitor Full Conference Registrations are available at a discounted price of \$525 (1 per booth)
- Basic Wi-Fi connection (additional cost for high-speed internet connection)
- Pre-show marketing kit to promote participation
- Listing on the conference website and event app email blast
- Pre- and Post-show Attendee List

## TAKE ADVANTAGE OF SPONSORSHIPS

---

Connect with senior executives, end-users, and decision makers who are recognized in the field of orthopaedic nursing. Bring additional awareness to your company through the many Congress 2025 sponsorship opportunities. The menu of sponsorship items was created to fit every budget. at NAON Annual Congress provides a perfect forum to meet with hundreds of professionals in the orthopaedic industry who are interested in your products and services. Make new connections. Unveil a new product. Build profitable partnerships. Create awareness. Reinforce loyalty. Networking and connecting with this audience are great ways to build relationships with current and future clients. Attendees will include: Senior Executives • End Users • Corporate Members • Scientists • Students • Marketing Managers • Consultants • Policy Makers • Strategy Directors

# SPONSORSHIP OPPORTUNITIES AT CONGRESS

---

## EXCLUSIVE OPPORTUNITIES

### **Opening Ceremony [Exclusive] | \$12,000**

Kick-off Congress by sponsoring the highly anticipated opening ceremony! Welcome attendees to the 45th Annual NAON Congress and provide a flyer seat drop for added exposure. Additional exposure in the event app.

### **Closing Ceremony [Exclusive] | \$10,000 - SOLD!**

Send attendees off with a dynamic Closing Ceremony showcasing the location of the 46th Annual NAON Congress. Provide a flyer drop at each seat for added exposure. Additional exposure in the event app.

## BRANDING OPPORTUNITIES

### **Congress T-Shirt Sponsor [Exclusive] | \$10,000**

Your logo will be prominently displayed on the official 45th Annual NAON Congress T-shirt, ensuring visibility during and after the conference. Attendees often keep and wear conference T-shirts after the event, providing continued brand recognition. To ensure a production timeline, you must purchase sponsorship before April 1.

### **Step & Repeat Photo Opportunity [Exclusive] | \$10,000**

This fun and exciting opportunity will have attendees engaged throughout Congress! Your company will be featured as the official photo op sponsor. Your logo will be featured alongside NAON on the photo backdrop so attendees can strike a pose. Additional exposure on the event app.

### **Attendee Registration Bag [Exclusive] | \$6,500**

Take full advantage of this exclusive branding opportunity to have your company logo printed on the official 45th Annual NAON Congress conference bag. These bags will hold all the literature and carry your message, which attendees will use post-event to increase brand awareness. Sponsorship costs include the bag and one (1) company-provided bag insert. To ensure a production timeline, sponsorship must be purchased before April 1.

### **Congress Pin [Exclusive] | \$4,500**

Be the proud sponsor of the 45th Annual NAON Congress Pin, a highly anticipated item at every Congress. Attendees wear these pins proudly and are remembered after the end of Congress. Some attendees have a collection of all Congress Pins.

### **Lanyards [Exclusive] | \$4,000**

Have your logo clipped onto every Congress attendee! Attendees regularly ask for extra to take back to their hospitals to distribute to colleagues to display their credentials

### **Notepads/Pens [Exclusive] | \$3,500**

Your logos will appear on the notepads and pens that attendees use to take important notes during Congress sessions.

### **Registration Bag Insert [5 Available] | \$900**

Provide one (1) piece of literature to be added to the registration bags given to all attendees upon registration. This is subject to conference bag sponsorship. This high-visibility opportunity is a great way to generate brand awareness for your company.

# SPONSORSHIP OPPORTUNITIES AT CONGRESS

---

## BOOTH TRAFFIC DRIVERS

### **Joint Connection Lunch [2 Available] | \$8,000**

Lunch with the vendors is a time to connect and get to know those attending. Sponsor a lunch in the vendor hall near your tabletop for one day. Your company logo will be included on coasters at the table so Congress attendees can seek you out to say, "Thank you." Also, provide a flyer drop at each chair for added exposure.

### **Joint Connection Coffee Station [4 Available] | \$8,000**

Connect and reenergize attendees! Sponsor a coffee break bar to be placed near your tabletop in the exhibit hall for one day. Your company logo will be included on coffee sleeves so Congress attendees can sport your logo all day. Also, provide a flyer drop at the coffee station for added exposure.

### **Joint Connection Puppy Station [Exclusive] | \$5,000**

Give attendees the gift of puppies when you sponsor our Puppy Station in the Joint Connection! Sponsorship includes a puppy station near the sponsor's tabletop area, recognition on signage, and the opportunity to place collateral at Puppy Station. Subject to availability.

### **Passport to Prizes [15 Available] | \$650**

Drive traffic to your booth by participating in the very popular Passport to Prizes. To participate, you must be exhibiting.

## MOBILE EVENT APP OPPORTUNITIES

### **Conference Mobile App Supporter [Exclusive] | \$6,000**

Be the official NAON Congress virtual platform supporter! You will be recognized with premier logo placement on the platform homepage and logo recognition in marketing materials.

### **Daily Welcome Video [3 Available] | \$1,500**

Showcase your company with a fun and interactive video to be played before a general session speaker. The sponsor will provide the video in the requested format. The video will also be distributed via email to attendees. It is subject to NAON approval.

### **Mobile App Push Notification [7 Available] | \$500**

Reach all attendees with a direct notification to their mobile devices! Sponsorship and Exhibiting Opportunities are available on a first-come, first-served basis.

Payment is due upon receipt of invoice.

**EXHIBITOR/SPONSOR  
AGREEMENT**

**RULES & REGULATIONS**



# EXHIBITOR SCHEDULE

---

## Friday, May 16, 2025

**Exhibitor Move In**  
**5:00 pm - 10:00 pm**

## Sunday, May 18, 2025

**Joint Connection Hours**  
**7:00 am - 5:00 pm**

## Saturday, May 17, 2025

**Exhibitors Must be Setup  
for Congress Attendees**  
**6:00 am**

**Congress Attendees Free  
Night to Explore Orlando**

**Joint Connection Hours**  
**7:00 am - 5:00 pm**

## Monday, May 19, 2025

**Joint Connection Hours**  
**7:00 am - 11:30 am**

**Joint Connection Opening  
Reception**  
**5:30 pm - 7:30 pm**

**Exhibitor Move Out**  
**11:30 am - 1:00 pm**

*\*\* Schedule subject to change*

